



Pride Santa Cruz Festival Booth Application

E-mail applications to: booths@santacruzpride.org or FAX them to: (831)425-0743

Questions? Visit santacruzpride.org or call (831)425-5422 ext. 110

Name of Business or Organization: _____
 Contact Person: _____
 Address: _____
 City: _____ State _____ Zip Code: _____
 Phone: _____ Fax: _____
 Email: _____ Web Address: _____
 Sellers Permit Number: _____

All vendors selling anything, including raffles, are required to have a California seller's permit, which can be obtained at no charge from the Board of Equalization. (While there's no charge, it does take a while, so apply early.) Your permit may be obtained at <http://www.boe.ca.gov/info/reg.htm> or contact the information center at 1-800-400-7115. Please enclose a copy of your seller's permit, if you have one already; if you don't have one yet, please send us a copy by May 1, 2010.

All booth spaces are 10' x 10'. Fees are as follows:

Type of Booth	App Rcvd by Mar 15	By April 30	By May 1 and after
Non-Profit Information	\$50	\$80	\$100
Non-Profit Merchandise/Raffle	\$75 + 10%	\$100 + 10%	\$125 + 10%
Commercial Information	\$150	\$200	\$275
Commercial Merchandise/Raffle	\$250 + 10%	\$350 + 10%	\$500 + 10%
Artisans	\$100	\$150	\$225

Please reserve **tables (\$20 ea.)** and **chairs (\$7.5 ea.)**

- No special location requests will be honored after May 8. All spaces are on a first come, first served basis. You will be notified by email when we receive your application. Final notification, instructions, and placement will be sent in late May.
- The Festival is held in San Lorenzo Park from 12 noon to 5 p.m. on Sunday, June 5th.
- Booths must be set up by 10am and not dismantled until after 5pm (In other words, vehicles will not be permitted in the festival area between 10 am and 5 pm.) No exceptions.
- San Lorenzo Park is a nature preserve, so dogs (except registered service dogs) are **not permitted** on the grounds, even on a leash or in your booth.
- No alcohol is permitted in San Lorenzo Park, even in closed containers, and San Lorenzo is a no-smoking park.
- Do not send canvassers into the crowd; people interested in your message must find you at your booth.

Your application is not complete until payment has been received

I'd like to pay by Visa, MasterCard, or American Express. Please contact me.

I have mailed my check for \$_____ to Pride Booths c/o The Diversity Center, PO Box 8280, Santa Cruz, CA 95061.

Santa Cruz Pride strives to promote our visibility and increase our feelings of self-esteem while providing a common ground for exchanging information, building community and having fun. This day celebrates our positive contributions, our diverse sexualities, our cultures, our families, our accomplishments, our individuality and our ongoing struggle for civil rights and liberation.

I affirm my understanding of and agreement with the statement above and acknowledge that I am an authorized representative of the applicant organization and agree to the terms and conditions herein:

Signatory Name: _____ **Date:** _____

We reserve the right to refuse service to anyone.