



Pride Santa Cruz Festival Booth Application

Mail to: Pride Booths c/o The Diversity Center, PO Box 8280, Santa Cruz, CA 95061
or email to: booths@santacruzpride.org or Fax to: (831) 425-0743
 www.santacruzpride.org (831) 427-4009

Name of Business or Organization: _____
 Contact Person: _____
 Address: _____
 City: _____ State _____ Zip Code: _____
 Phone: _____ Fax: _____
 Email: _____ Web Address: _____
 Seller's Permit Number: _____

All vendors selling anything, including raffles, are required to have a California seller's permit, which can be obtained at no charge from the Board of Equalization. (While there's no charge, it does take a while, so apply early.) Your permit may be obtained at <http://www.boe.ca.gov/info/reg.htm> or contact the information center at 1-800-400-7115. Please enclose a copy of your seller's permit, if you have one already; if you don't have one yet, please send us a copy by May 8, 2010.

Booth spaces are 10' x 10'. Fees are as follows:

Type of Booth	App. Rcvd by March 15	By April 16	By May 21	After May 21
Non-Profit Information	\$35	\$50	\$65	\$80
Non-Profit Merchandise/Raffle	\$60 +10% of Raffle Proceeds	\$75 +10% of Raffle Proceeds	\$90 +10% of Raffle Proceeds	\$105 + 10% of Raffle Proceeds
Commercial Information	\$100	\$125	\$150	\$250
Commercial Merchandise/Raffle	\$150 +10% of Raffle Proceeds	\$200 +10% of Raffle Proceeds	\$250 +10% of Raffle Proceeds	\$400 +10% of Raffle Proceeds
Artisans	\$75	\$100	\$125	\$200

Please reserve ___ tables (\$15 ea.) and ___ chairs (\$5 ea.)

- No special location requests will be honored after May 21. All spaces are on a first come, first served basis. You will be notified by email when we receive your application. Final notification, instructions, and placement will be sent in late May.
- The Festival is held in San Lorenzo Park from 12 noon 'til 5 p.m. on Sunday, June 6th.
- Booths must be set up by 10:00 a.m. and not dismantled until after 5 p.m. (In other words, vehicles will not be permitted in the festival area between 10 am and 5 pm.)
- San Lorenzo Park is a nature preserve, so dogs (except registered service dogs) are **not permitted** on the grounds, even on a leash or in your booth.
- No alcohol is permitted in San Lorenzo Park, even in closed containers, and San Lorenzo is a no-smoking park.
- Please do not send canvassers into the crowd; people interested in your message will find you at your booth.

Payment by Credit Card: ___ Visa ___ MasterCard

Name on Card: _____

Card Number: ___ - ___ - ___ - ___; Exp. Date. _____

Amount to charge: \$ _____

Cardholder Signature: _____

Or include a check (payable to The Diversity Center) \$ _____

Pride Santa Cruz strives to promote our visibility and increase our feelings of self-esteem while providing a common ground for exchanging information, building community and having fun. This day celebrates our positive contributions, our diverse sexualities, our cultures, our families, our accomplishments, our individuality and our ongoing struggle for civil rights and liberation.

o I affirm my understanding of and agreement with the statement above and acknowledge that I am an authorized representative of the applicant organization and agree to the terms and conditions herein:

Signed: _____ Print Name: _____ Date: _____

We reserve the right to refuse service to anyone.